

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Covington

(Board Member, Family & Children's)

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Family & Children's Services of Maryland City/County agency	Fran Thompkins Heads agency committee and volunteer with Fuel Fund of Central Maryland	6-4-91	Mtg at Agency, Baltimore City	Services for Elderly Population in Maryland	Ongoing news coverage

SH3-0227

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee Education Committee	Jeffery Valentine	6-4-91	Mtg at school	Need for improved inner city funding of City schools	News, public affairs stories in general

SH3-0228

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Kleiner/Barr**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Maryland Chamber of Commerce	Chris Costello VP Marketing	6-4-91	Individual mtg at station	Channel 2's sponsorship of September 12 Minority Business Meeting	PSAs aired for last two weeks of August through September 12, 1992 promoting meeting and luncheon featuring NBC's Bryant Gumbel

SH3-0229

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Covington/Kleiner/Barr

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
National Conference of Christians and Jews	Karen Wilson Executive Director, MD Region	6-5-91	Reception at Engineer's Club in Baltimore City	Brotherhood/Sisterhood Essay/Poster Contest Reception sponsored by WMAR	Coverage of contest reception on June 5, 1991 newscast at 11PM; also ran PSAs from February through March 1991 promoting the contest

SH3-0230

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Centre Management Maryland sports group based in Baltimore City	Barbara Bozzuto Dale Kaetzel	6-5-91	Individual mtg at station	Need to promote upcoming Olympic Gymnastic Trials in Baltimore	Sports and news stories ran at various times throughout the end of 1991 up to and through the trials during the summer of 1992, promoting trials, featuring individual athletes and discussing economic impact on Maryland

SH3-0231

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner/Covington

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Associated Black Charities	Donna Stanley Executive Director	6-5-91	Meeting held at Associated Black Charities in Baltimore City	Annual Meeting, Presented with first annual media award for television	Coverage on 11PM news of ceremony and award June 5, 1991

SH3-0232

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner/Barr

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Maryland Special Olympics	Nancy Jo Steetle	6-6-91	Individual mtg held at station	Fundraising needs of organization for summer games	Coverage of Special Olympics provided by News Department during summer games in July 1991

SH3-0233

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Kleiner/Barr/Covington**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Baltimore City Public Schools	Dr. Sam Banks	6-6-91	Mtg held at station	The need for increasing presence of positive black images on TV	Both "2 the Point" and "Front Page" covered the subject on numerous occasions during the latter part of 1991 and into 1992
Oliver Community Association	Hilton Bostick			Concern over rising tide of urban violence and death and its impact on minorities	

SH3-0234

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner/Barr/Covington/Velleggia/Burke

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Fuel Fund of Central Maryland	Janet Covington President FFCM Board	6-6-91	Dinner at Martin's West	Humanitarian Awards Dinner (sponsored by Channel 2)	Coverage of dinner on 11PM news June 6, 1991 and PSAs as indicated on page 2

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Governor's Office	Lainy Lebow Assistant to the Governor	6-7-91	Breakfast at Cross Keys Inn	State's efforts to promote volunteerism	Created "The Governor's Medal of Distinction" as a result of this and subsequent meetings and promoted it through PSAs and special news stories to begin in April 1992

SH3-0236

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Covington

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
March of Dimes Statewide Agency	Abbey Lazarus Executive Director	6-7-91	Lunch	Discussed shortfall of funds raised in walkathon and options for raising additional funds	Aired PSAs during September 1991 to help them try to make up deficit from April event

SH3-0237

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Department of the Environment (Maryland)	Mike Sullivan Annapolis office	6-10-91	Mtg held at station	Need for more environmental coverage, special reports	Ongoing Project Environment reports aired 4-5 times/week on 5PM newscast

SH3-0238

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Barr/Covington/Howard/McDowell/Velleggia**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Flag Day Committee National organization headquartered in Baltimore City	Maria Velleggia Member, Flag Day Committee	6-11-91	Hyatt Regency Inner Harbor Hotel	Annual luncheon to promote patriotism, honor good students from all over the United States	Ran PSAs for last week of May through June 11 1991 promoting "Pause for the Pledge" on June 14 and week-long Flag Day celebration

SH3-0239

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee Central MD business group	Jeff Valentine Kendall Allen	6-12-91	Mtg held at station	Program to enhance, promote city schools	Various news and public affairs coverage before and during school year in September 1991 and a special created and aired in 1992 entitled "School Works" which focused on positive things in City schools

SH3-0240

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Covington

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
U.S. Consumer Information Center National group out of D.C.	Nancy Tyler	6-13-91	Mtg held at station	Consumer Education booklets from Pueblo, CO	Ran PSAs delivered by Ms. Tyler during July 1991 through end of year

SH3-0241

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr/White

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Magic Me City-based group with national offices around country and overseas	Craig Rocklin Development Director	6-14-91	Mtg held at station	Production of PSA promoting the concept of Magic Me and urging students and the elderly to sign up for free program	PSAs produced for Magic Me in fall 1991. Also, Kim Skeen (reporter) produced a special three-part series for News on Magic Me program aired Sept/Oct 1991 and repeated on "Front Page" in October 1991

SH3-0242

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee Education Committee	Jeff Valentine Bob Keller Dave Hornbeck	6-14-91	Mtg held at GBC offices in Baltimore City	Interview prospec- tive City School Superintendent	Ongoing news coverage

SH3-0243

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner
(Senior Co-Chair, Maryland Chapter)

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
National Conference of Christians and Jews local chapter of national organization	Karen Wilson Elaine Hahn	6-17-91	Mtg held at station	Discussed racism problems at city middle school	Coverage of peer mediation program at Robert Poole Middle School (Baltimore City) in September/October 1991. WMAR also paid for special buttons for student leaders who graduated from program

SH3-0244

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Covington

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Mayor's Office Baltimore City	Clint Coleman (public relations)	6-19-91	Mtg held at station	Lack of materials and equipment at city recreation centers, general lack of funding	General news coverage of ongoing story throughout summer and fall 1991

SH3-0245

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Covington

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Office of Children and Youth, State of Maryland	Nancy Grasmick Director, State Department of Education	6-19-91	Meeting Held at Family & Children's Services of MD (in Baltimore City)	Discussed needs of children in state. General information meeting and talk for Board and staff of Family & Children's	Ongoing news coverage

SH3-0246

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
National Conference of Christians and Jews	Karen Wilson Executive Director, MD Region	6-19-91	CEO Breakfast at Cross Keys Inn Baltimore City	Diversity in Workplace	Ongoing news coverage

SH3-0247

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Barr/Covington**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Girl Scouts of Central Maryland	Bill Klinger Director of Advertising Agency hired by GSCM	6-20-91	Mtg held at station	How to improve image of organization in inner city	Ongoing news coverage

SH3-0248

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee Education Committee	Dr. Lillian Gonzalez Dr. Patsy Blackshear	6-21-91	Mtg held at GBC offices in Baltimore City	Interview prospective city school superintendent	Ongoing news coverage

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee Education Committee	Dr. Walter Amprey Dr. David Hornbeck	6-22-91	Mtg held at GBC offices in Baltimore City	Interview prospective city school superintendent	Ongoing news coverage

SH3-0250

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr/Howard

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Morgan State University (Minority College)	Bill Rowlett Ricky Diggs	6-25-91	Mtg held at station	How to better promote school's football program	General sports coverage in fall 1991

SH3-0251